

Chloride, secure power solution provider, joins The Green Grid

Chloride shows further dedication to energy efficiency in data centers

Bologna, Italy – August 19th, 2008 – Chloride, a world leader of secure power solutions, today announced its membership with The Green Grid, a global consortium dedicated to advancing energy efficiency in data centers and business computing ecosystems. As a general member of this global consortium, Chloride, which has always held environmental sustainability and responsibility at the heart of the organization, can now participate even more effectively in the development and advancement of energy efficient standards, processes and technologies.

Chloride, which has also signed the European Code of Conduct for Energy Efficiency and Quality of AC UPS Systems, is very proactive in its approach to acknowledging its duty towards providing the highest level of environmental standards and encouraging environmental awareness. Not only does Chloride have an array of UPS solutions, complete with “eco modes” for maximum power savings and sustainable development, but the company has also integrated flywheel and fuel cell technology to its UPS to provide completely “green” AC battery alternatives. In addition, Chloride has actively committed to the RoHs Directive and to a zero waste testing policy whilst meeting the requirements of the WEEE Directive with regards to waste collection and recycling.

The Green Grid seeks to provide industry-wide recommendations on best practices, metrics and technologies that will improve overall data center and business computing energy efficiencies. By joining The Green Grid, Chloride is helping influence both developers and end users of data center technology.

Emiliano Cevenini, Vice President Marketing said; “Chloride aims to provide customers with a secure power solution with the greatest respect for the environment. As we constantly strive to exceed in the sustainability of our actions, Chloride advocates and supports The Green Grid, a group of industry leaders who aspire to pursue advancements in energy efficiency through the sharing of ideas and forward thinking.”

About Chloride

Chloride Group PLC is a world leader of secure power solutions and services, protecting mission-critical systems, applications and processes, from the damaging effects of poor quality electrical power worldwide. Chloride provides a comprehensive range of services for critical power infrastructure, from system testing and reliability analysis to 24/7 remote diagnostics and critical power management. Our offer covers a combination of expert system design, proprietary equipment (including uninterruptible power supply systems and power conditioners), ancillary equipment (including diesel generators and control systems) and comprehensive service and maintenance packages.

Through the professional competencies from a team of experts, working across our sales, service and manufacturing network in more than eighty countries, Chloride is able to provide a tailored, secure power solution to meet and exceed customer’s expectations.